

KYLE SIMMONS

DIGITAL MEDIA

WORK EXPERIENCE

GRAPHIC DESIGN COORDINATOR

Niterra North America (2024-present)

Design and manage a portfolio of high-quality assets for video, web, mobile, product packaging, print and social media. Brands include NGK Spark Plugs, NGK Ignition Coils, and Shop Squad. Create presentations, pitch decks, internal media, and advertisements for external vendors and retailers.

PROGRAMMER

Union AdWorks (2011-2023)

Designed, coded, and maintained over 100+ mobile applications and websites. Clients included Chrysler, Dodge, JEEP, Ram, Alfa Romeo, Maserati, Alpine, and more. Developed custom front-end UI and back-end services.

VIDEO EDITOR

ASAP Elite (2021-present)

Produced and edited over 50 streaming web, mobile and podcast episodes for the NFL, University of Michigan Football, and Arizona State Football. Responsible for designing and producing dynamic visual elements that enhance the storytelling and presentation of content in podcasts, live streams, video productions, and advertising.

GRAPHIC ARTIST

Raytheon (2010-2011)

Created and programmed E-Learning courses for the United States military and British Ministry of Defense.

EDUCATION

INTERNATIONAL ACADEMY OF DESIGN AND TECHNOLOGY

Bachelor of Fine Arts - Digital Media Production (2007-2011)

Curriculum included Graphic Design, Interactive, Video Editing, Motion Graphics, Web Design, Color Theory, and Typography.

CONTACT

248-872-7824

kylesimmons.creative@yahoo.com

PORTFOLIO

kylesimmonscreative.com

REFERENCES

Paul Viola - Union Adworks

734 502 6430

Nicole Novak - VVK PR + Creative

248 895 1673

SKILLS

Graphic Design

Mobile/Web Development

Digital Marketing

Brand Campaign

Video Editing

Motion Graphics

EXPERTISE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere

Adobe After Effects

Adobe Dreamweaver

Adobe Audition

XCode

Figma

HTML/CSS

Event Organizing

Public Speaking

INTERESTS

Travel

Art

Music

Sports